Packages

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The packages are based off of current industry values and potentials.
—— Packages of 2017

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	STARTER ᴿ**1200** ᴾ/ᴹ	NEON ᴿ**3400** ᴾ/ᴹ	AGILITY ᴿ**5800** ᴾ/ᴹ	GOLD LINE ᴿ**8300** ᴾ/ᴹ	BLU BAR ᴿ**13 200** ᴾ/ᴹ
SPECIFIC ALLOCATED **HOURS**	1.5 hrs	3 hrs	3 hrs	5 hrs	7 hrs
ANY'TIME' UNALLOCATED **HOURS**	--	1 hr	2 hrs	3 hrs	3 hrs
DEDICATED WEBSITE **SUPPORT**	0.5 hrs	1.5 hrs	2 hrs	2 hrs	2 hrs
NEWS ARTICLE **UPDATES**	--	1 article	2 articles	4 articles	4 articles
SOCIAL MEDIA **UPDATES**	1 ad	1 ad	2 ads	3 ads	Unlimited
GOOGLE ADWORD **SUGGESTIONS**	--	3-5 keywords	6-10 keywords	11-15 keywords	Unlimited
SEARCH ENGINE OPT. **TAGGING**	0.5 hrs	1 hr	2 hrs	3 hrs	Unlimited
CONSULTING **BRAND AND DIRECTION**	--	--	1 hr	3 hrs	7 hrs

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⚠ If additions are needed, a custom package can be put together.

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— Package Items Explained

SPECIFIC ALLOCATED HOURS

These hours are dedicated to design updates, page updates and general website updates.

ANY'TIME' UNALLOCATED HOURS

This is a new addition to packages. Allowing you to specify how you'd like these hours to be spent. The hours can be used instead of other hours should you choose. Any'time' hours carry over to the next month and then fall away if not used that month.

DEDICATED WEBSITE SUPPORT

No matter what site you have, no matter how well its been built, things always happen and for this reason you get dedicated website support hours.

NEWS ARTICLE UPDATES

To aid Google in sending new traffic to your website a brand needs to create fresh content as often as possible. Google values search specific content that is new and on a consistent topic.

SOCIAL MEDIA UPDATES

Most businesses know that they need to access many different online avenues to advertise to their target market as a website just doesnt cut it in today's technological world where everything is dissected online.

GOOGLE ADWORD SUGGESTIONS

You have a Google Account, this account gives you access to some great features which allows you to manage and push the content of your site to the right people. Just like most of these features, Google over complicates them overtime so we have to step in.

SEARCH ENGINE TAGGING

When a potential user searches for content that you host on your website, Google tries to find these tags as fast as possible in order to provide that user with the best information fast. To aid Google in finding these words without having to search through your entire page we create tags.

CONSULTING

When you choose a package, it gives you peace of mind that your brand is being looked after online, but sometimes you want to run an idea past someone or simply want to chat about how your brand can be grown. The information is vital to the understanding of the brand and ultimately the insight alone can grow the brand faster.

Many firms today dont have the time or dedication to outsource such skills to people that ultimately want more than they are willing to add value. This feature allows you to start a continued relationship with experts that value you and ultimately the continued growth of your brand.

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— All Services & Offerings

BRAND MANUALS (PDF BOOKLET)

LOGOS
LETTERHEADS
BUSINESS CARDS
EMAIL SIGNATURES
VEHICLE VINYLS
SHOP ADVERTS
FEATHER BANNERS

CRM & ONLINE MARKETING

DRIP CAMPAIGNS
NEWLETTER AUTOMATION
MICRO WEBSITES
AD CAMPAIGNS
GOOGLE COOKIE ADVERTS
BANNER ADVERTS

TRAINING HANDOVERS

WORDPRESS WORKSHOP
PSD PRE FILES SETUP
MAILCHIMP WORKSHOP

WEBSITE INFRASTRUCTURE

WEB BASED BRANDING
USER INTERFACE ENHANCEMENT
PSD WEBSITE DESIGN
SEO SERVICES
APP DEVELOPMENT
ECOMMERCE SOLUTIONS
ANALYTICS INTEGRATION
USER JOURNEY DESIGN
TESTING AND VALIDATION
DEPLOYMENT
CONTENT MANAGEMENT SYTEMS

CONSULTING

IDEA GENERATION
ART DIRECTION
DIGITAL CONSULTING
BRAND ENHANCEMENT

PRIVATE EXCHANGE

AVAILABLE ON REQUEST AND
FORMAL AGREEMENT

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You're on your way to seemless brand freedom.